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## MBA PROGRAMME

SAVITRIBAI PHULE PUNE UNIVERSITY  
SUB CENTRE NASHIK  
(UNIVERSITY DEPARTMENT)

NAAC re-accredited a prestigious 'A+' grade



A STEP  
TOWARDS  
PROFESSIONAL  
EXCELLENCE



**Course:**  
Master of Business  
Administration (MBA)  
(2 Years Full Time Course)

Industry Centric Learning  
Focus on Skill Development  
Faculty with Global Experience

**DTE CODE**  
**5015**

**TOTAL INTAKE**  
**60**

[www.unipune.ac.in](http://www.unipune.ac.in)



Library



Induction Program- 2023-24



Computer Lab



AVINYA 2023 Entrepreneurship Summit

## About MBA Programme

The MBA Programme of Savitribai Phule Pune University at Sub Centre Nashik operates under the well-endowed guidance of Savitribai Phule Pune University and the Department of Management Sciences (PUMBA). MBA Programme of Savitribai Phule Pune University at Sub Centre Nashik, initiated in 2018, offers multidisciplinary global business education to foster academic excellence through immense industry exposure. It promotes global courses, curriculum, rigorous research and interaction with global faculties. MBA Programme faculties have degrees from globally reputed universities. They are also pursuing research in critical areas and bringing their research findings and expertise to the classroom. The curriculum is designed on the outcomes based on the teaching-learning model. The pedagogy emphasizes learning through discovery rather than classroom instructions, problem-solving instead of rote learning and critical thinking instead of acquiring knowledge as information. In other words, the curriculum focuses on discovery and self-reflection, enabling lifelong learning skills. In this pursuit, activities like Industrial interaction, live projects and field assignments are an integral part of the program. The program incorporates industry internships to achieve holistic learning and a comprehensive understanding of the contemporary business environment.

### Infrastructure

- Digital Classrooms
- Well Equipped Computer Lab
- Library
- World Class E-Library
- Tutorials Room

### Institute Cells and Committees

- Training and Placement Cell
- Seminar Cell
- Alumni Cell
- Teacher Guardian Committee
- Speak Committee
- Cultural Committee
- Sports Committee



# About The Course

## Duration:

Master of Business Administration (MBA) is a two years full time post-graduate degree program.

## Selection Procedure:

Candidates seeking admissions will have to clear MAH-MBA/MMS CET exam and exams instructed by DTE.

All rules of admissions for aspiring candidates shall be applicable as directed by Government of Maharashtra, DTE and AICTE. For further information regarding eligibility and Selection Procedure - please visit- [www.mahacet.org](http://www.mahacet.org)



## Structure of The Program:

The program is a combination of

- 2 Years, 4 Semesters Full Time Program
- Outcome Based Education Pattern
- 6 weeks of Industrial Training before inception of third semester
- Versatile Course content for dynamic growth of students.



## Specializations Offered:

The Following Specializations Shall Be Offered As Major/ Minor:

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resource Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)



The Following Specializations Shall Be Offered Only As Minor Specializations:

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)
4. International Business Management (IBM)

# Beyond Academics and Curriculum

We, MBA Programme, Savitribai Phule Pune University Sub Centre Nashik provides a blend of the following activities on regular basis;

- Communication and Skills Development Activities.
- Life Skills Development Activities.
- Social Skills Development Activities.
- Regular Industrial Interaction Sessions.
- Mock Interviews held by Industrial Experts.
- **Sparsh-** A short term Industrial training programme.
- Professional Skills Development Activities conducted in association with Naandi Foundation- Mahindra Pride Class room.



Batch 2021-2023

**86%**  
Till Date

**Placement of Batch  
2021-2023**

## Student's Voice

At SPPU SCN, learning surpasses textbooks, nurturing both academics and personal growth. What sets it apart? Supportive faculty doubling as mentors, guiding us beyond classrooms. Their insights and encouragement extend far beyond the curriculum, investing in our holistic development.

Real-world applications via projects honed our problem-solving skills. It's not just knowledge; it's critical thinking and practical solutions. These two years instilled transformative confidence, preparing us not just for academic success but for thriving in the dynamic realm of business management. Grateful for the experiences and guidance, this institute shaped me profoundly.

**- Disha Das (Batch 2022-24)**

MBA 2<sup>nd</sup> Year Student, MBA Programme,  
Savitribai Phule Pune University, Sub Centre Nashik

Ralph Waldo Emerson once said, "Do not go where the path may lead, go instead where there is no path and leave a trail." This institute empowered me to carve my own path, pushing me out of my comfort zone and revealing the big picture.

Activities like Saturday Corporate Mentorship, frequent industry visits, and Communication Skills Enrichment Sessions not only impart job-ready skills but also cultivate leadership qualities in students.

I express sincere gratitude to both the in-house and visiting faculty at SPPU Sub Centre Nashik for their invaluable guidance, expertise, and cooperation, which played a pivotal role in shaping my educational experience.

**- Pushkar Kulkarni (Batch 2023-25)**

MBA 1<sup>st</sup> Year Student, MBA Programme,  
Savitribai Phule Pune University, Sub Centre Nashik

## Some of Our Internship Partners and Recruiters

