



MBA PROGRAMME

SAVITRIBAI PHULE PUNE UNIVERSITY
SUB CENTRE NASHIK

NAAC re-accredited a prestigious 'A+' grade



A STEP
TOWARDS
PROFESSIONAL
EXCELLENCE



Course:
Master of Business
Administration (MBA)
(2 Years Full Time Course)

Industry Centric Learning
Focus on Skill Development
Faculty with Global Experience

DTE CODE
5015

TOTAL INTAKE
60

www.unipune.ac.in



About MBA Programme

The MBA Programme of Savitribai Phule Pune University at Sub Centre Nashik operates under the well-endowed guidance of Savitribai Phule Pune University and the Department of Management Sciences (PUMBA). MBA Programme of Savitribai Phule Pune University at Sub Centre Nashik, initiated in 2018, offers multidisciplinary global business education to foster academic excellence through immense industry exposure. It promotes global courses, curriculum, rigorous research and interaction with global faculties. MBA Programme faculties have degrees from globally reputed universities. They are also pursuing research in critical areas and bringing their research findings and expertise to the classroom. The curriculum is designed on the outcomes based on the teaching-learning model. The pedagogy emphasizes learning through discovery rather than classroom instructions, problem-solving instead of rote learning and critical thinking instead of acquiring knowledge as information. In other words, the curriculum focuses on discovery and self-reflection, enabling lifelong learning skills. In this pursuit, activities like Industrial interaction, live projects and field assignments are an integral part of the program. The program incorporates industry internships to achieve holistic learning and a comprehensive understanding of the contemporary business environment.

Infrastructure

- Digital Classrooms
- Well Equipped Computer Lab
- Library and World Class E-Library
- Tutorials Room

Institute Cells and Committees

- Training and Placement Cell
- Seminar Cell
- Alumni Cell
- Teacher Guardian Committee
- Speak Committee

About The Course

Duration:

Master of Business Administration (MBA) is a two years full time post-graduate degree program.

Selection Procedure:

Candidates seeking admissions will have to clear MAH-MBA/MMS CET exam and exams instructed by DTE.

All rules of admissions for aspiring candidates shall be applicable as directed by Government of Maharashtra, DTE and AICTE. For further information regarding eligibility and Selection Procedure - please visit- www.mahacet.org



Structure of The Program:

The program is a combination of

- 2 Years, 4 Semesters Full Time Program
- Choice Based Credit System (CBCS) and Grading System
- Outcome Based Education Pattern
- 6 weeks of Industrial Training before inception of third semester
- Versatile Course content for dynamic growth of students.
 - a) Full Credit Courses (100 Marks each): 3 Credits each
 - b) Half Credit Courses (50 Marks each): 2 Credits eachTotal Credits: 110 Credits; Total Courses = 43

Specializations Offered:

The Following Specializations Shall Be Offered As Major/ Minor:

1. Marketing Management (MKT)
2. Financial Management (FIN)
3. Human Resource Management (HRM)
4. Operations & Supply Chain Management (OSCM)
5. Business Analytics (BA)

The Following Specializations Shall Be Offered Only As Minor Specializations:

1. Rural & Agribusiness Management (RABM)
2. Pharma & Healthcare Management (PHM)
3. Tourism & Hospitality Management (THM)

Beyond Academics and Curriculum

We, MBA Programme, Savitribai Phule Pune University Sub Centre Nashik provides a blend of the following activities on regular basis;

- Communication and Skills Development Activities.
- Life Skills Development Activities.
- Social Skills Development Activities.
- Regular Industrial Interaction Sessions.
- Mock Interviews held by Industrial Experts.
- **Sparsh-** A short term Industrial training programme.
- Professional Skills Development Activities conducted in association with Naandi Foundation- Mahindra Pride Class room.



Batch 2019-2021

80%
Till Date

**Placement of Batch
2020-2022**

Student's Voice

I am very fortunate to be a part of this prestigious Institute. The environment here is a perfect mix of academics and career development. The knowledge and experience shared by the faculties make the learning more interesting and knowledgeable. Along with this the extra curriculum opportunities that are being provided to us as a student boosts our confidence and helps us to groom our personalities individually. Also, the keen efforts taken by the in-house faculties have helped us to develop ourselves for the corporate sector. It gives me immense pleasure to express myself as a proud student of this department. I thank SPPU Sub Centre Nashik for being such a wonderful place.

Zeel Tathed (Batch 2020-22)

MBA 4th Sem (Marketing), MBA Programme,
Savitribai Phule Pune University Sub Centre Nashik

What is MBA? The question I had in my mind was clarified when I started my journey at MBA Programme, SPPU Sub Centre Nashik. I was inspired by the firm knowledge that the in-house faculty and the visiting faculty had their experience in their field which gave us brief knowledge about the corporate life. This helped my batchmates including myself to work and develop in the same manner.

Our class has students from various backgrounds, which lead us to gain knowledge about different domains and thus enable better peer learning. Our library has all the books which are required to excel not only professionally but also personally. Every Saturday we have an industry-related guest lecture that builds our personality. Extra curricular and co-curricular activities enable us to be better individuals and would be managers.

To summarize I am thankful to MBA Programme, SPPU Sub Centre Nashik for providing us with a positive, motivating and engaging environment, that will help to build my personality overall.

- Hrishikesh Palaskar (Batch 2021-23)

MBA 2nd Sem (Marketing), MBA Programme,
Savitribai Phule Pune University Sub Centre Nashik

Our Internship Partners and Recruiters



Enriching Lives



excellence, **BEYOND**



0253 2392121, +91 90673 18652,
+91 89757 57737



www.pumba.in
sppunsc@unipune.ac.in



Lekha Nagar, CIDCO,
Nashik- 422009